

October 1, 2011

The long-awaited and much-anticipated debut of Lindsey Automotive's new identity has arrived.

"We thought it would be great to embark on a new road with a unique branding program and this was perfect timing!" said Jim Lindsey. "We've been taking care of some exceptional cars for quite awhile – vehicles with great pedigrees, style and performance – so we are excited about our new look that places us commensurately with the very cars we service.

Lindsey Automotive teamed up with New Orleans-based, nationally-recognized design expert, Matt Touchard for the facelift. "Matt brings a wealth of experience to the table and we're excited by our relationship." Jim continues, "We hope our customers, both current and new, will better identify with us as we move into 2012 and beyond."

For more information on Lindsey Automotive (or for one of their **new business cards**), stop by the shop in Kenner.

